

makeover 2 – discussion paper

This paper was prepared by a local Council to present issues about truck parking in residential areas to the residents of the Shire. The Council recognised that the paper needed to be as accessible as possible. Many of the readers, for instance, would be truck drivers. The Council wanted informed feedback from the people who would be most affected by the proposed changes.

First read the Before version. This is the introduction before its plain language makeover.

Before

1.0 Purpose of the Discussion Paper

The parking of heavy vehicles within residential areas has become a controversial issue not just in the Lovely Shire but also throughout the residential areas of this State. The very nature of this issue and the possible impacts involved means there are widely differing views as to its acceptability within residential areas. Regardless of which particular view point adopted, each position, whether it be 'for' or 'against' the parking of heavy vehicles in residential areas is not without merit.

The following discussion paper reviews the issues, addresses a situation analysis and sets out a means of equitably addressing this issue. Within this option, there are a large range of variations and permutations which can be considered when addressing the parking of a single heavy vehicle (including a bus) on a residential property in association with a dwelling house. The basis for proposing this option is the result of background research, which included highlighting the major issues/impacts involved as well as an appraisal of what other Local Governments are doing regarding this issue. The results of this background research indicate a regulatory approach as being the most effective way to address this issue.

It should be understood that this discussion paper represents the option stage and therefore concentrates solely on the classification of heavy vehicles and associated assessment options. Given the nature of this issue, Council has deemed it necessary to receive community feedback on the proposed option before moving to the next stage of the process which is to develop a performance code against which application will be assess. For this reason no detailed assessment criteria to be included in a Planning Scheme Code has been formulated at this stage. Formulation of the performance code will begin once public comment on the option outlined in this discussion paper has been received and analysed. It should be noted that any eventual performance code will also be advertised for public comment once a draft has been completed.

long &
wordy



Now read the After result. This is the introduction to the paper we ended up with.

After

Introduction

Lovely Shire Council is going to change the way it regulates heavy vehicle parking on residential property. Current methods of regulation are not appropriate in some cases. A new system that allows flexibility in assessing applications will improve the way the Council manages this issue.

It will also achieve a fairer outcome for all residents by striving to balance a wide range of concerns. This discussion paper presents information on this issue and then invites your feedback.

concise



We cut down 3 paragraphs of 332 words to 1 paragraph of 78 words to give the essence of the message.

Which one would you rather read?